



Wellness Program Vision Statement

A wellness initiative would not be complete without a thoughtful vision statement that encompasses the purpose and direction of the program. Below is a sample vision statement for your company to use as a guide:

1706 Advisors seeks to provide quality services to our customers. We recognize that providing superior [insert services here] places us above our competitors and makes our organization special. However, we cannot provide the best services to our customers without having healthy, satisfied employees.

To promote a healthy workforce, 1706 Advisors is committed to providing resources to promote the physical, mental and emotional wellness of our entire staff and their families on a continual basis. These resources include time, program initiatives, education, financial support and commitment of the executive staff in promoting wellness in our workplace. We seek to improve individual well-being now, and to make health and wellness a permanent staple in our employees' and their families' lives. In turn, we envision an environment with more productive employees, lower health insurance premiums, decreased absenteeism and a greater overall sense of employee satisfaction.

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